



PRESS RELEASE

मंगलूर रिफाइनरी एण्ड पेट्रोकेमिकल्स लिमिटेड Mangalore Refinery & Petrochemicals Ltd. (MRPL)
A Govt. of India Enterprise and ONGC Subsidiary, Kuthethur P.O, Mangaluru - 575030.

MRPL Hosts HiQ Retail Dealers Meet 2024

October 28, 2024 – Mangalore: Mangalore Refinery & Petrochemicals Ltd. (MRPL) hosted the HiQ Retail Dealers Meet at MERC, Mangalore, as part of its Vigilance Awareness Week celebrations. This initiative aimed to engage retail partners and reinforce vigilance and transparency within MRPL's business ecosystem, providing a valuable platform for insights, discussions, and strengthening dealer relationships.

In his address, MD Shri M. Shyamprasad Kamath emphasized the importance of a customer-centric approach, underscoring that customer needs remain central to MRPL's business strategy. Shri Nandakumar V. Pillai, Director – Refinery, cited Mahatma Gandhi to highlight the importance of integrity in business practices. Shri Ganesh S. Bhatt, Chief Vigilance Officer, discussed the challenges in the retail industry and outlined measures to address them effectively.

The event was attended by several senior leaders, including Shri B.H.V. Prasad, Executive Director – Projects & Marketing; Shri B. Sudarshan, Executive Director – Refinery; Shri Yogish Nayak S, Chief Financial Officer; Shri Krishna Hegde, Group General Manager – HR; and Dr. Deepak Prabhakar, Group General Manager – Marketing.

All 112 retail outlet dealers from Karnataka and Kerala were present. The event began with the ceremonial lighting of the lamp and a green welcome for dignitaries. Dr. Deepak Prabhakar, GGM – Marketing, delivered the welcome address, and Shri Sivaram Krishnan, GM – Retail, provided an update on MRPL's retail marketing progress.

Top-performing dealers were honored for their outstanding contributions, and new dealers were recognized for their exceptional debuts in sales. The event concluded with an open forum where dealers had the opportunity to share queries and suggestions.

Shri Lakshmisha Rao, DGM – Retail Sales, delivered the vote of thanks, and Sri Lekha skillfully compered the event.

Issued by

Dr Rudolph Noronha

General Manager (Corporate Communications)

rudolph@mrpl.co.in, 9448495768 0824 2882170